

CASE STUDY



BRINGING BOOK AND CREATIVE PRINTING INTO THE SCHOOL

How Oxbow, in partnership with FUJIFILM, helped Chokmah Independent Schools produce books, artwork and learning materials in-house across a growing campus.



Customer background

Established in 2011, Chokmah Independent Schools (sppschokmah.co.za) has grown steadily into a campus with the printing demands to match. Books, learning materials and a continuous administrative workload all pass through the same equipment, and the school's ambitions for what it could produce had moved well past what that equipment could deliver.

Case Study at a glance

Challenges

Ageing equipment limited what the school could produce, especially on the creative side.
High-volume book production and daily administrative printing competed for the same capacity.
Print quality and output capacity were recurring problems, with little support behind them.

Oxbow & Fujifilm Solution

Consultation covering both high-volume production work and everyday administrative printing.
Installation of the FUJIFILM C750 with a booklet finisher to carry the high-volume workload.
A FUJIFILM 4030 alongside it for day-to-day printing, backed by full service support from Oxbow.

Benefits and Results

Books are now produced internally, opening an additional revenue stream for the school.
Artwork, banners and personalised materials can be created in-house at no extra external cost.
Print quality issues from the previous equipment have been resolved.
One relationship now covers printing, telecoms and classroom technology as the school grows.

CASE STUDY



The Challenges

Chokmah Independent Schools was growing, and its printing was not growing with it. The equipment in place set a ceiling on what the school could produce, and that ceiling sat lowest exactly where the school wanted to do more: the creative work that gives learners and educators something better than a photocopied page.

Two workloads were competing for the same capacity. Book production runs at volume, while administrative printing runs constantly, and print quality and output capacity had both become recurring complaints. Behind the equipment there was little in the way of support to call on when something went wrong.

The Oxbow & Fujifilm Solution

Oxbow approached this as a support question as much as an equipment one. Demonstrating that the school's service needs would be fully covered mattered as much as demonstrating what FUJIFILM devices could handle, because the previous arrangement had fallen short on both counts.

A FUJIFILM C750 with a booklet finisher was installed to carry the high-volume work, including the books the school had previously sent out. A FUJIFILM 4030 sits alongside it for day-to-day administrative printing, so the two workloads no longer compete for the same device.

“A FUJIFILM C750 with a booklet finisher to handle the school's high-volume workload, alongside a FUJIFILM 4030 for day-to-day printing across the campus.”

The Benefits

The school now creates all of its books internally, which has turned a cost into an additional revenue stream. Beyond the books, the capability reaches into the classroom: artwork, banners and personalised materials can be produced on site, particularly for the lower grades, without the external costs that used to make those ideas impractical.

The print quality problems that came with the previous equipment have been resolved. With Oxbow also supporting the school's telecoms, interactive classroom boards, planned CCTV installation and new campus openings in 2026, the school has a single relationship to call on as it continues to grow.

Thinking about bringing your printing in-house?

Talk to Oxbow about a print solution built around how your business actually works.

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